AMENDMENTS TO THE CLAIMS

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$\begin{pmatrix} 1 \\ 2 \end{pmatrix}$	1.	(Original) A method of responding to a request for data about an enterprise, the method comprising the steps of:
3		storing a plurality of names for a single entity associated with the enterprise as a first
4		plurality of corresponding concepts in a database of concepts and relationships
5		among concepts, which database describes a plurality of entities associated with
6		the enterprise;
7		designating a first concept of the first plurality of corresponding concepts as a normative
8		concept;
9		receiving a request including data indicating a particular name of the plurality of names;
10		and
11		in response to receiving the request, sending a response including information associated
12		in the database with the first concept.
1	2.	(Original) The method of Claim 1, further comprising the steps of:
2		storing in the database a first relationship of a first relationship type, the first relationship
3		defined for the first concept and an alternative concept of the first plurality of
4		corresponding concepts; and
5		storing in the database a second relationship of a second relationship type between the
6		first concept and a second concept not among the first plurality of corresponding
7		concepts, wherein the second concept indicates the information included in the
8		response.
1	3.	(Original) The method of Claim 2, wherein:
2		the request does not include data indicating a first name corresponding to the first
3		concept;
4		the particular name corresponds to a particular alternative concept of the first plurality of
5		corresponding concepts; and
6		the database does not include a relationship defined for the second concept and the
7		particular alternative concept.

- 4. (Original) The method of Claim 1, wherein the request does not include data indicating a first name corresponding to the first concept.
- 1 5. (Original) The method of Claim 1, wherein the plurality of names include at least one of a synonym for a first name corresponding to the first concept, an acronym for the first name, and a translation of the first name into a different language than a language of the first name.
- 6. (Original) The method of Claim 2, wherein the first relationship includes an attribute indicating the alternative concept is one of a synonym for the first concept, an acronym for the first concept, and a translation into a different language than a language of a first name corresponding to the first concept.
- 7. (Currently amended) The method of Claim 5, wherein the plurality of names includes the synonym for the first name; and wherein [[a]] the synonym for the first name includes a misspelling of the first name.
- 1 8. (Currently amended) The method of Claim 5, wherein the plurality of names includes the
 2 synonym for the first name; and wherein [[a]] the synonym for the first name comprises
 3 an acronym of the first concept or a translation into a different language than a language
 4 of [[a]] the first name corresponding to the first concept.
- 9. (Original) The method of Claim 1, further comprising the step of adding a name to the plurality of names based on the data included in the request.
- 1 10. (Original) The method of Claim 1, wherein the entities include at least one of a set of products of the enterprise, a set of services of the enterprise and a set of activities of the enterprise.
- 1 11. (Currently amended) The method of Claim 10, wherein the entities include the set of
 2 activities of the enterprise; and wherein the set of activities of the enterprise include at
 3 least one of administration, research, marketing, joint ventures and documentation.

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1	12.	(Original) A computer-readable medium carrying one or more sequences of instructions
. 2		for responding to a request for data about an enterprise, which instructions, when
$M \mid 3$		executed by one or more processors, cause the one or more processors to carry out the
4		steps of:
5		storing a plurality of names for a single entity associated with the enterprise as a first
6		plurality of corresponding concepts in a database of concepts and relationships
7		among concepts, which database describes a plurality of entities associated with
8		the enterprise;
9		indicating a first concept of the first plurality of corresponding concepts;
10		receiving a request including data indicating a particular name of the plurality of names;
11		and
12		in response to receiving the request, sending a response including information associated
13		in the database with the first concept.
1	13.	(Original) The computer-readable medium of Claim 12, the instructions further cause the
2		one or more processors to carry out the steps of:
3		storing in the database a first relationship of a first relationship type, the first relationship
4		defined for the first concept and an alternative concept of the first plurality of
5		corresponding concepts; and
6		storing in the database a second relationship of a second relationship type between the
7		first concept and a second concept not among the first plurality of corresponding
8		concepts, wherein the second concept indicates the information included in the
9		response.
1	14.	(Original) The computer-readable medium of Claim 13, wherein:
2		the request does not include data indicating a first name corresponding to the first
3		concept;
4		the particular name corresponds to a particular alternative concept of the first plurality of

the database does not include a relationship defined for the second concept and the

corresponding concepts; and

particular alternative concept.

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1	l 1	5.	(Original) The computer-readable medium of Claim 12, wherein the request does not
1.2	2		include data indicating a first name corresponding to the first concept.
1 1	l 1	6.	(Original) The computer-readable medium of Claim 12, wherein the plurality of names
2	2		include at least one of a synonym for a first name corresponding to the first concept, an
3	3		acronym for the first name, and a translation of the first name into a different language
2	4		than a language of the first name.
-1	1 1	.7.	(Original) The computer-readable medium of Claim 13, wherein the first relationship
2	2		includes an attribute indicating the alternative concept is one of a synonym for the first
3	3		concept, an acronym for the first concept, and a translation into a different language than
2	4		a language of a first name corresponding to the first concept.
1	l 1	8.	(Currently amended) The computer-readable medium of Claim 16, wherein the plurality
2	2		of names includes the synonym for the first name; and wherein [[a]] the synonym for the
3	3		first name includes a misspelling of the first name.
. 1	l 1	9.	(Original) The computer-readable medium of Claim 12, wherein the instructions further
2	2		cause the one or more processors to carry out the step of adding a name to the plurality of
3	3		names based on the data included in the request.
1	1 2	20.	(Original) The computer-readable medium of Claim 12, wherein the entities include at
2	2		least one of a set of products of the enterprise, a set of services of the enterprise and a set
3	3		of activities of the enterprise.
1	1 2	21.	(Currently amended) The computer-readable medium of Claim 20, wherein the entities
2	2		include the set of activities of the enterprise; and wherein the set of activities of the
3	3		enterprise include at least one of administration, research, marketing, joint ventures and
2	1		documentation.
1	1 2	2.	(Original) A system for responding to a request for data about an enterprise, the system
2	2		comprising:
3	3		a means for storing a plurality of names for a single entity associated with the enterprise;

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4		a means for indicating a first name of the plurality of names;
5		a means for receiving a request including data indicating a particular name of the
6		plurality of names; and
7		a means for sending a response including information associated in a database with the
8		first name in response to receiving the request, which database describes a
9		plurality of entities associated with the enterprise.
1	23.	(Original) The system of Claim 22, further comprising:
2		a means for storing a first relationship of a first relationship type, the first relationship
3		defined for the first name and an alternative name of the plurality of names; and
4		a means for storing a second relationship of a second relationship type between the first
5		name and particular information not among the plurality of names, wherein the
6		particular information is the information included in the response.
1	24.	(Original) The system of Claim 23, wherein:
2		the request does not include data indicating the first name;
3		the database does not include a relationship defined for the particular information and the
4		particular name.
i	25.	(Original) The system of Claim 22, wherein the request does not include data indicating
2		the first name.
1	26.	(Original) The system of Claim 22, wherein the plurality of names include at least one of
2		a synonym for the first name, an acronym for the first name, and a translation of the first
3		name into a different language than a language of the first name.
1	27.	(Original) The system of Claim 23, wherein the first relationship includes an attribute
2		indicating the alternative name is one of a synonym for the first name, an acronym for
3		the first name, and a translation into a different language than a language of the first
4		name.

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- 28. (Currently amended) The system of Claim 26, wherein the plurality of names includes the synonym for the first name; and wherein [[a]] the synonym for the first name includes a misspelling of the first name.
- 1 29. (Original) The system of Claim 22, further comprising a means for adding a name to the plurality of names based on the data included in the request.
- 1 30. (Original) The system of Claim 22, wherein the entities include at least one of a set of products of the enterprise, a set of services of the enterprise and a set of activities of the enterprise.
- 1 31. (Currently amended) The system of Claim 30, wherein the entities include the set of activities of the enterprise; and wherein the set of activities of the enterprise include at least one of administration, research, marketing, joint ventures and documentation.
- 1 32. (Original) A system for responding to a request for data about an enterprise, the system comprising:
- a database of concepts and relationships among concepts describing a plurality of entities
 associated with the enterprise; and
 - a processor configured to perform the steps of storing a plurality of names for a single entity associated with the enterprise as a first plurality of corresponding concepts in the database;
- 8 indicating a first concept of the first plurality of corresponding concepts;
- 9 receiving a request including data indicating a particular name of the plurality of names; 10 and
- in response to receiving the request, sending a response including information associated in the database with the first concept.
- 1 33. (Original) The system of Claim 32, the processor further configured to perform the steps of:

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3		storing in the database a first relationship of a first relationship type, the first relationship
4		defined for the first concept and an alternative concept of the first plurality of
· 5		corresponding concepts; and
6		storing in the database a second relationship of a second relationship type between the
7		first concept and a second concept not among the first plurality of corresponding
8		concepts,
9		wherein the second concept indicates the information included in the response.
1	34.	(Original) The system of Claim 33, wherein:
2		the request does not include data indicating a first name corresponding to the first
3		concept;
4		the particular name corresponds to a particular alternative concept of the first plurality of
5	•	corresponding concepts; and
6		the database does not include a relationship defined for the second concept and the
7		particular alternative concept.
1	35.	(Original) The system of Claim 32, wherein the request does not include data indicating
2		a first name corresponding to the first concept.
i	36.	(Original) The system of Claim 32, wherein the plurality of names include at least one of
2		a synonym for a first name corresponding to the first concept, an acronym for the first
3		name, and a translation of the first name into a different language than a language of the
4		first name.
1	37.	(Original) The system of Claim 33, wherein the first relationship includes an attribute
2		indicating the alternative concept is one of a synonym for the first concept, an acronym
3		for the first concept, and a translation into a different language than a language of a first
4		name corresponding to the first concept.
1	38.	(Currently amended) The system of Claim 36, wherein the plurality of names includes
2		the synonym for the first name; and wherein [[a]] the synonym for the first name includes
3		a misspelling of the first name.

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- 39. (Original) The system of Claim 32, the processor further configured to perform the step of adding a name to the plurality of names based on the data included in the request.
- 1 40. (Original) The system of Claim 32, wherein the entities include at least one of a set of products of the enterprise, a set of services of the enterprise and a set of activities of the enterprise.
- 1 41. (Currently amended) The system of Claim 40, wherein the entities include the set of activities of the enterprise; and wherein the set of activities of the enterprise include at least one of administration, research, marketing, joint ventures and documentation.
- 1 42. (Original) A method of responding to a request for data about an enterprise using a data 2 store that comprises a stored plurality of names for a single entity associated with the 3 enterprise, a first plurality of corresponding concepts in a database of concepts and 4 relationships among concepts, which database describes a plurality of entities associated 5 with the enterprise, and wherein a first concept of the first plurality of corresponding 6 concepts is identified as a normative concept, the method comprising the computer-7 implemented steps of: 8 receiving a request including data indicating a particular name of the plurality of names; 9
 - in response to receiving the request, sending a response including information associated in the database with the first concept.